

# STEINBERG

## PRESSE PRESSEMITTEILUNG

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### **When Brand Quality Is More Than Just a Promise:**

#### **Steinberg Honored with Plus X Award**

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The design brand Steinberg has been awarded the “High Quality Brand” seal by the jury of the Plus X Award. This recognition honors a company that, for years, has distinguished itself in the field of faucets and bathroom accessories through consistent product quality, thoughtful design, and technical innovation.

Steinberg develops premium products for the bathroom—from basin faucets and shower systems to freestanding bathtub solutions. The company relies on durable materials such as solid brass, precise craftsmanship, and high-quality surface finishes. Its products stand out for their reduced design language, ergonomic functionality, and high resistance.

A defining feature of the brand is the seamless integration of design and technology. In collaboration with renowned designers, Steinberg creates collections that combine intuitive operation, water-saving technologies, and modular systems—enabling flexible solutions for modern bathroom planning.

Sustainability is also central to Steinberg’s long-term product strategy. Longevity, resource-efficient production processes, and the use of environmentally friendly materials are key elements in product development.

In its statement, the Plus X Award jury emphasizes:

“Steinberg proves that true brand quality is reflected in every detail—from premium material selection and precise design to long-lasting functionality.”

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#### **About Steinberg**

Since its founding in 2002, Steinberg has stood as a family-owned company for high-quality design faucets “Made in Germany.” Led by brothers Marcus and Johannes Löhnert, this mid-sized enterprise based in Düsseldorf combines creative ambition with technical precision.

Steinberg views bathroom design not as a short-lived reaction to trends but as an expression of personal lifestyle—minimalist, functional, and enduring. This approach has earned the company

numerous international design awards and a permanent place in the world of sophisticated interior design.

A clear design language that doesn't need to be loud to make an impact—that's what Steinberg stands for. And for the belief that the extraordinary begins where you trust in the essential.



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