

# STEINBERG

## PRESSE PRESSEMITTEILUNG

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### **Copper, Clearly Defined: Series 290 Shows How Modernity Gains Warmth**

*Brushed Copper as a Statement Finish – Steinberg's Series 290 Combines Technical Precision with Architectural Clarity and a Touch of Eccentricity*

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#### **A Material that Stages – Not a Gimmick**

Brushed Copper is more than just a finish – it's a statement. The finely brushed surface adds a subtle sheen to the geometrically reduced design language of Series 290, which fully unfolds when paired with natural materials such as stone, wood, or concrete. The color never feels superimposed – it acts as a logical extension of the clear lines and precise proportions.

#### **Architectural Precision Meets Emotional Depth**

Series 290 is intentionally puristic: featuring slim levers, cylindrical base shapes, and a silhouette that suits various spatial concepts – from urban lofts to warmly designed bathrooms in boutique hotel style. The copper finish enhances this versatility while introducing a depth that conventional finishes like chrome or stainless steel cannot replicate.

#### **For Individualists with a Vision**

Combined with dark natural stones, light surfaces, or matte textures, Brushed Copper becomes a deliberate style choice. Series 290 offers designers a tool that can be used with precision – either as a calming design element or as a striking focal point. The absence of decorative embellishment here is not a lack, but a deliberate stance.

With Series 290 in Brushed Copper, Steinberg demonstrates how contemporary bathroom design can strike new tones – beyond the expected. For those who see color not as a fleeting trend, but as an expression of attitude.

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#### **About Steinberg**

Since its founding in 2002, Steinberg has stood for premium design faucets “Made in Germany.” Family-run by brothers Marcus and Johannes Löhnert, the medium-sized company based in Düsseldorf unites ambitious design with technical precision.

Steinberg does not view bathroom design as a short-lived response to trends, but as an expression of personal lifestyle – minimalist, functional, and of enduring value. With this mindset, the company has won numerous international design awards and secured a solid place in the world of sophisticated

interior design.

A clear design language that doesn't need to shout to make an impression – that's what Steinberg stands for. And for the conviction that the extraordinary begins where one places trust in the essential.

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## Image Material

- **Image 1:** Series 290 in Brushed Copper, side view  
Filename: "Steinberg\_Serie290\_Copper.jpg"
- **Image 2:** Close-up of the solid base  
Filename: "Steinberg\_Serie290\_Detail.jpg"

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